

Green and Stokey (1983)

- ▶ The paper compares the relative efficiency of tournament and independent contract.
- ▶ Setting: One risk-neutral principal and n risk-averse agents. The output of an agent is affected by his own effort, individual noise, and a common noise.
- ▶ A special feature is that each agent can observe a private signal regarding the value of common shock.

► Main results:

1. In the absence of common shock, independent contract dominates tournament.
2. If the distribution of common shock is sufficiently dispersed, tournament dominates independent contract.
3. If n is sufficiently large, then tournament dominates independent contract.

- ▶ Utility of agent i :

$$U(m_i, e_i) = u(m_i) - e_i; m_i \geq 0, e_i \geq 0, i = 1, \dots, n;$$

where $u' > 0$, $u'' < 0$, m_i is income of i , and e_i is his effort level. Assume $u(m) \leq B$ for all m .

- ▶ Output:

$$y_i = z_i + \eta;$$

where $\eta \in R$ is a r.v. affecting all agents, and z_i is a r.v. with distribution function $F(\cdot; e_i)$ and density function $f(\cdot; e_i)$.

- ▶ Agent i observed a private signal $\sigma_i \in R$ about η before choosing e_i . Let $G(\eta, \sigma)$ be the joint distribution of η and $\sigma = (\sigma_1, \dots, \sigma_n)$.
- ▶ The above formulation includes situations where all agents observe some signal, independent signals ($G(\eta, \sigma) = \prod_i G_i(\eta, \sigma_i)$), signals revealing η completely ($G(\eta, \sigma) = 1$ iff $\sigma_i = \eta \forall i$), or signals uncorrelated with η ($G(\eta, \sigma) = G_1(\eta)G_2(\sigma)$).
- ▶ z_i and (η, σ) are independent, and η has zero mean for all σ : $\int \eta dG(\eta, \sigma) = 0$.

- ▶ The principal observes only y_i 's and maximizes profit:

$$\max E \left[\sum_{i=1}^n (y_i - m_i) \right].$$

- ▶ Under independent contract i 's pay depends only on y_i ; under tournament it depends on the order of y_i among all y_j 's.

- ▶ For any wage function $R(y)$, let $v(y) \equiv u[R(y)]$, and let $\gamma = u^{-1}$.
- ▶ After observing σ_i , agent i chooses e_i to maximize $EU(R(y), e_i)$.
- ▶ Let the optimal decision rule of i be $X(\sigma_i)$.
- ▶ The principal thus chooses (v, X) to maximize expected profit, subject to the constraints that X be optimal, and the expected utility of the agent be at least \underline{u} .

- Let $S_{ci}(G)$ be the set of all feasible contracts for agent i :

$$S_{ci} \equiv \left\{ (v, X) \mid v : R_+ \rightarrow [0, B], X : R \rightarrow R_+ \right\};$$

where

$$X(\sigma_i) =$$

$$\arg \max_e \int v(y) \int f(y - \eta; e) dG(\eta, \sigma_{-i} | \sigma_i) dy - e, \forall \sigma_i; \quad (\text{IC1})$$

$$\int \int [v(y) - X(\sigma_i)] f[y - \eta; X(\sigma_i)] dG(\eta, \sigma) dy \geq \underline{u}. \quad (\text{IR1})$$

- ▶ Let $P_{ci}(v, X, G)$ be the expected payoff of the principal from contract (v, X) :

$$P_{ci}(v, X, G) \equiv \int \int \{y - \gamma[v(y)]\} f[y - \eta; X(\sigma_i)] dy dG(\eta, \sigma).$$

- ▶ $S_{ci}(G) \neq \emptyset$ since $(\underline{v} \equiv \underline{u}, X^0 \equiv 0) \in S_{ci}(G)$.
Let P^0 be the payoff of the principal in this contract.
That is, $P^0 \equiv P_{ci}(\underline{v}, X^0, G)$. P^0 is independent of G .

- ▶ Let (W_1, W_2, \dots, W_n) be the payoff structure, and let $w_i = u(W_i)$. W_i is the wage for the agent whose output ranked at the lowest i th position.
- ▶ $y_i \geq y_j$ iff $z_i \geq z_j$, which is independent of the value of η .
- ▶ Let ϕ_{jn} be the j th-order statistic of (z_1, \dots, z_n) :

$$\phi_{jn}(z; e) = \frac{n!}{(n-j)!(j-1)!} f(z; e) F^{j-1}(z; e) [1 - F(z, e)]^{n-j}.$$

- ▶ The feasible set of tournament is

$$S_T(n; G) = \left\{ (w, \bar{e}) \mid w \in [0, B]^n, \bar{e} \in R_+ \right\};$$

where

$$\bar{e} \in \arg \max_e \frac{1}{n} \sum_{j=1}^n w_j \int \frac{f(z; e)}{f(z; \bar{e})} \phi_{jn}(z, \bar{e}) dz - e; \text{ (IC2) and}$$

$$\frac{1}{n} \sum_{j=1}^n w_j - \bar{e} \geq \underline{u}. \text{ (IR2)}$$

- ▶ $S_T(n; G)$ is independent of G , so we write $S_T(n, G) \equiv S_T(n)$.
- ▶ The expected profit of the principal under (w, \bar{e}) is

$$\begin{aligned} P_T(n, w, \bar{e}, G) &\equiv \int \int yf(y - \eta; \bar{e})dG(\eta, \sigma)dy - \frac{1}{n} \sum_{j=1}^n \gamma(w_j) \\ &= \int zf(z, \bar{e})dz - \frac{1}{n} \sum_{j=1}^n \gamma(w_j) \\ &\equiv P_T(n, w, \bar{e}). \end{aligned}$$

- ▶ If there is no common shocks, i.e., if

$$\int_{\sigma \in R^n} dG(\eta, \sigma) = \begin{cases} 0 & \text{if } \eta < 0 \\ 1 & \text{if } \eta \geq 0, \end{cases}$$

then for any feasible tournament there is a feasible contract that dominates it. That is, if $G(\cdot)$ satisfies above, then given any $(w, \bar{e}) \in S_T(n)$ there exists $(v, X) \in S_{ci}(G)$ such that

$$P_{ci}(v, X, G) \geq P_T(w, \bar{e}, n).$$

Inequality is strict unless $(w, \bar{e}) = (\underline{u}, \underline{u}, \dots, \underline{u}, 0)$.

- Proof: For any $(w, \bar{e}) \in S_T(n)$, Let (v, X) be such that

$$v(y) = \frac{1}{n} \sum_{j=1}^n w_j \phi_{jn}(y; \bar{x}) / f(y; \bar{x})$$

$$X(\sigma_i) = \bar{e}.$$

This contract gives each agent, for each y , the expected value of wages that would be given by the tournament contract (w, \bar{e}) .

This contract satisfies (IC1) and (IR1):

The optimal effort of the agent under $v(\cdot)$ is

$$\begin{aligned} \arg \max_e \int v(z) f(z; e) dz - e \\ = \arg \max_e \int \frac{1}{n} \sum_{j=1}^1 w_j \frac{\phi_{jn}(z, \bar{e})}{f(z, \bar{e})} f(z, e) dz - e. \end{aligned}$$

Since (w, \bar{e}) satisfies (IC2), we know that the optimal effort must be \bar{e} , and (IC1) is satisfied. Moreover, since (w, \bar{e}) satisfies (IR2), we know that

$$\int v(z) f(z; \bar{e}) dz - \bar{e} = \int \frac{1}{n} \sum_{j=1}^n \frac{\phi_{jn}(z; \bar{e})}{f(z; \bar{e})} w_j f(z; \bar{e}) dz - \bar{e} \geq \underline{u}.$$

Finally,

$$\begin{aligned} P_c(v, X, G) &= \int (z - \gamma[v(z)]) f(z; \bar{e}) dz \\ &= \int z f(z; \bar{e}) dz - \int \gamma \left[\frac{1}{n} \sum_{j=1}^n \frac{\phi_{jn}(z; \bar{e})}{f(z; \bar{e})} w_j \right] f(z; \bar{e}) dz \\ &\geq \int z f(z; \bar{e}) dz - \frac{1}{n} \sum_{j=1}^n \gamma(w_j) \int \phi_{jn}(z, \bar{e}) dz \\ &= P_T(w, \bar{e}, n). \end{aligned}$$

The inequality comes from Jensen's inequality, as γ is strictly concave. If $w \neq (\bar{w}, \dots, \bar{w})$, the inequality is strict. If $w = (\bar{w}, \dots, \bar{w})$, then $\bar{e} = 0$. Moreover, unless $\bar{w} = \underline{u}$, otherwise the contract $(v \equiv \underline{u}, X \equiv 0)$ dominates (w, \bar{e}) .

Obviously, this result implies that, in the absence of common error term, tournament is never optimal.

- ▶ We are interested in contract vs. tournament as common term becomes diffuse.
- ▶ For this purpose, consider a sequence $\{G_k\}_{k=1}^{\infty}$ such that each G_k satisfies the properties of G , and

$$\int g_k(\eta, \sigma_{-i} | \sigma_i) d\sigma_{-i} \equiv g_{ki}(\eta | \sigma_i) < \frac{1}{k} \quad (1)$$

for all η , σ and i ; where g_k is density function of G_k .

- ▶ Proposition: Assume that $F_e(z; e)$ is of bounded variation in z , for all $e \geq 0$. Moreover, the bound M is uniform in e . Then there exists K such that for all $k > K$,

$$\max_{(w, \bar{e}) \in \mathcal{S}_T(n)} P_T(w, \bar{e}, n) \geq \max_{(v, x) \in \mathcal{S}_{ci}(G_k)} P_{ci}(v, X, G_k) \quad (2)$$

for all i . The inequality is strict unless the LHS is P^0 .

- ▶ (A function $f(\cdot)$ is of bounded variation on $[a, b]$ if $\int_a^b |f'(x)| dx < \infty$.)

- Proof: Let $\{(v_{ki}^*, X_{ki}^*)\}_{k=1}^{\infty}$ be a sequence of optimal contracts for agent i correspondence to $\{G_k\}_{k=1}^{\infty}$. If $X_{ki}^*(\sigma_i) > 0$, it must be that

$$\int v_{ki}^*(y) \int f_e[y - \eta; X_{ki}^*(\sigma_i)] g_{ki}(\eta|\sigma_i) d\eta dy = 1. \quad (3)$$

Since f_e is of bounded variation, (1) implies that

$$\begin{aligned} & \lim_{k \rightarrow \infty} \left| \int f_e(y - \eta; X_{ki}^*) g_{ki}(\eta|\sigma_i) d\eta \right| \\ & \leq \lim_{k \rightarrow \infty} \frac{1}{k} \left| f_e(y - \eta; X_{ki}^*) \right| d\eta \\ & \leq \lim_{k \rightarrow \infty} \frac{M}{k} = 0. \end{aligned}$$

Note that because $v_{ki}^*(y) \in [0, B]$ for all y , (3) cannot hold. Hence for k sufficiently large, $w_{ki}^* \equiv \underline{u}$ and $X_{ki}^* \equiv 0$, and therefore $P_c(v_{ki}^*, X_{ki}^*, G_k) = P^0$.

Since S_T and P_T are independent for G , the LHS of (2) is at least P^0 and is constant through out $\{G_k\}$.

- ▶ When the number of agents is large enough, not only does tournament dominate contract, but also optimal tournament approaches full-information solution.
- ▶ Proof is in three steps:
 1. Any contract for which the payoff function is piecewise continuous and the agent's optimal effort level is unique can be approximated by a payoff function which is a step function and that changes the effort level chosen by agent in a continuous way.
 2. Every step-function contract can be approximated by a tournament with a sufficiently large number of agents.
 3. When number of agents is sufficiently large, optimal tournament approximates full information solution.

- ▶ Intuition : When $n \rightarrow \infty$, the realized distribution and density functions of outputs under e^* are almost $F(y - \eta; e^*)$ and $f(y - \eta; e^*)$.